

Executive Briefing for Artists 4 Peace & Non-Violence Campaign 2008

Welcome to this introduction of the In Business 4 Good Enterprises 2008 projects definition. Over the last four years, during a sabbatical here in Hawaii, our team has put together a program which can, with your assistance, turn much of the energy in the online auction world for arts collectibles and souvenirs to a new focus.

By combining the allure of elements of paradise, where ever that might be found on our world, we will endeavor to operate on behalf of international good causes primarily for those working with peace and nonviolence such as the Gandhi Non-Violence Institute of New York and India, to bring the art of hundreds of independent artists who are aligned with the principles having to do without Ahimsa, nonviolence and peace. Commencing with an announcement of our first artists in November of 2008 and we will produce a series of informational and promotional activities through the internet with a focus to social groups that focused on primarily on the issues of peace in nonviolence.

Each of the artists will be invited to submit their work with the intention of supporting of major campaign commencing in February of 2008 and concluding in July of 2008. This campaign will be an association with a select the electronic partnerships namely Cafépress Skype Paypal pan and EBay. The major campaign will commence on at April 08, 2008 and conclude on and July 08, 2008with a focus project goal of producing a series of overlapping online events totaling \$8 million in art and merchandise sales fully 25 percent of these raised funds will be allocated and dedicated at a minimum to the work of the Gandhi foundation

The specific projects that we have chosen in association with Arun Gandhi the fifth grand some of Mohandas K. Gandhi and the founder of the nonviolence institute in united states now headquartered in Rochester new York, is for a special school that is being dedicated to the memory of his recently deceased wife Sunanda.. Sunanda, was the co-author of definitive book on the contributions of Mohammed Gandhi's wife, Katsurba, during the course of the saints work in India.

The school will be dedicated to her memory and be done in association with her son Tushar, who is the founder of the Gandhi institute for nonviolence in Mumbai India. Details of this campaign are included with the attached document, wherein you'll see the executive briefing with the funding requirements for that project. The initial \$100,000.00 of grant's seed money will be the focus of our February, 2008, 5 day demonstration auction where a select group of artists will be brought into focus in an effort to test market all of our and technologies and our interrelated relationships.

Our understanding is that the Giving Works elements of EBay in 2008, is to leverage be the online leader, with a goal to the tune of raising a billion dollars for good causes. Our relationship with eBay as a developer is a seller and we operate independently. This particular project, the 'In Business 4 good model will be used as a demonstration template for the intention of creating a seminar company headquartered in Hawaii had also operating in new York and California and also to present a business case for serious investors looking to participate in this Business AdVenture.. The association's we have drawn over the last 25 to 30 years and technology, will be brought to full focus to support this campaign

The key players in this campaign are as follows::

Patrick D' Acre- a 30 year plus a veteran of internet technology and development marketing, Patrick is the chief encouragement officer, of In Business 4 Good Enterprises. Arriving on Kauai in 2002 for a well-deserved sabbatical after 30 years of work in the computer industry Patrick endeavored to work in association with his mentors and his personal guides to establish a new business model with the intention of diverting substantial amounts of retail revenue from the collectibles, souvenir, an online auction world's. The full business plan and financial projections have been derived focused on establishing a high class and world wide organization of business developers focused on peace in nonviolence, women's rights, children's rights, animal rights, and our mother earth. Contact him here <mailto:inbusiness4good@yahoo.com>

For More Information, we encourage you to visit this site
<http://www.kauaikeepsakes.com/artists4peace/>