

**Artists4Peace Online Campaign Rights Retention and
Marketing Agreement
Version 1.00 24 November 2007**

To all parties concerned, let it be known, that the parties noted on the face of this agreement, agree in principle and practice, to adhere to this agreement, for the stated length of time so indicated.

Party of the 1st Part In Business4Good Enterprises of CA & HI

Party of the 2nd Part Lisa Schaus, An Individual Artist of WY, USA

The nature of this agreement is as follows:

- A. In Business4Good Enterprises, represents it's sole interests, with the Artist(Party of the 2nd Part), as an indendent, non-affiliated, representative, during the course of the online campaign, as indicated.**
- B. IB4G Enterprises, recognizes, and retains, NO interest in the intellectual property, represented by the works of the Artist, in any region, state, nation, or jurisidiction. ALL RIGHTS to the work are defined as the sole property of the Artist, and are fully retained, within acceptable international standards for copyrights, and other rights. This agreement, in no manner, conveys an interest in the works of the Artist, under any circumstances, prior, during, or after the commencement of the campaign.**
- C. IB4G Enterprises, endeavors, with established and tested skills, based on an extended trial, testing, and proving system, to represent the Artists's intentional works, within the scope of the campaign.**
- D. The campaign, Artists4Peace, will commence not later than 8 November 2007, and conclude, not earlier than 8 July 2008. The summary of the campaign's methods, tactics, and strategies, are considered to be the Intellectual and sole property of IB4G Enterprises, and by participating in the campaign, the Artist in entitled to a simple representative agreement, and all data, information, networks, relationships, and financial records, are the sole property of IB4G. Artist is able, upon written request, not less than 45 days after the end of each milestone in the campaign, or 90 days from the end of the entire campaign, to request the records pertinent to their respective works, sales, and results. All other Artists' records, DO NOT form the basis for this review.**

The campaign, Artists4Peace, will commence on 8 November 2007, and continue through 8 July 2008. The purpose of the campaign is to provide associative marketing visibility to the Artist's works, and to establish a merchandising campaign, bearing a likeness of the Artist, their works, and electronic identification(website addresses or email addresses) with the specific intention of bringing qualified prospective buyers of the works, either originals, reproductions, or merchandise bearing those same works, through electronic proprietary marketing techniques.

Timetable for Artist Participation

1. Artist is 'Invited' to review the website (www.kauaikeepsakes.com/artists4peace/) where the campaign updates will reside.
2. Artist will indicate, with an email, sent through that site, their expression of interest in participation.
3. IB4G will send this agreement, and an overview of the campaign, via email, in response to the Artists' request.
4. Artist will notify, via return email, to IB4G, their intentions of participation.
5. IB4G will send a tailored agreement package, to the Artist, via email, for their review.
6. Artist will sign the agreement, return via mail to P.O. Box 2091, Kapaa, HI 96746. IB4G will sign both copies, and return one via mail to Artist.
7. IB4G will manage and moderate the Artist participation, in a step by step approach, consummating in an international announcement, and promotional campaign. The duration from agreement signing to announcement, ranges from 2 to 8 weeks, based on availability of core digital imagery, time availability, and other scheduling factors.

We agree to this campaign participation.

Signed _____

In Business 4 Good

Dated _____

Artist

Att: Artists Rights Primer.pdf